

MOHD ASJAD

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CAREER OBJECTIVE

To participate and expand along with a growth-oriented and adaptive organization which is working or looking to work on cutting-edge digital marketing tools.

KEY STRENGTHS

Excellent reasoning and problem-solving abilities.
Adaptable to new trends in field of digital marketing.
Quick learner with a positive attitude.
Good communication and interpersonal skills.

SKILLS

- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Social Media Optimization (SMO)
- Social Media Marketing (SMM)
- Pay Per Click (PPC)
- Google Analytics
- Google Ads
- Semrush
- MS Office
- HTML

CERTIFICATIONS

Digital Marketing 101 – by Simplilearn – [Show Credential](#)
Digital Advertising – by Quantcast – [Show Credential](#)
Digital Marketing for SMBs – by Semrush – [Show Credential](#)
Google Analytics for Beginners – by Google – [Show Credential](#)
The Fundamentals of Digital Marketing – by Google – [Show Credential](#) – Credential ID: 6KC W1Q 6E3
Certification of Commodity Derivatives Market – by NCDEX – Credential ID: NICR/IUUD/079

ACADEMIC QUALIFICATION

Bachelor of Business Administration (BBA) from IMS Unison University in year 2021 with 8.81 CGPA.
Intermediate (12th) from CBSE Board in year 2018 with 1st Division.
High School (10th) from CBSE Board in year 2016 with 1st Division.

PROFESSIONAL EDUCATION

Advanced MS Office Certification from Aptech Education.
MyEnglish Certification from British Council.

EXTRA CURRICULAR ACTIVITIES

Participated in Model United Nations – at IMS Unison University
Event Management – at Soch Foundation.